

WORLD ELDER ABUSE AWARENESS DAY OBSERVATION

PLACE:

- Private Bus stand Murikaserry
- Mar sleevea College of Arts and Science, Murickaserry

DATE: 14/6/2022

Department of Social Work, Mar Sleevea College of Arts and Science, Murickassery observed World Elder Abuse Awareness Day in association with Social Justice Department on 14th June 2022(Tuesday). The day is observed world wide on June 15 to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social and demographic processes affecting gender abuse and neglect.

To create awareness about this day, the social work trainees organized various awareness generating activities such as flash mob, tablo and poster exhibition to the general public in private bus stand Murickassery at noon 1pm and after that in college campus too. Different officials of Social Justice Department and Local Self Government Representatives also addressed the gathering by talking about the relevance of the day and its significance in the current social scenario.

They also displayed a short film named “THE SOUNDS OF AGE” which implies how the aged population is get neglected and abandoned by their younger generation.

Student Coordinator Fr. Manu Joseph delivered vote of thanks to the Social Justice Department for giving such an opportunity for the social work trainees and for initiating this awareness campaign. The trainees also performed the same in the

college campus at 2.30 pm and the venture was a great success with the whole hearted support from the Department faculty and college authorities.



